

Workshop Descriptions

Hosting an Open House to Showcase Your Community Technology Impact:

Going Public with Your Story (in person, 3.5 hours total)

As community-based organizations, we know how important it is to tell our story to key influencers and stakeholders. But is *telling* always the most effective way to share the impact of our work with others? How about inviting key influencers and stakeholders into your space to *show* them the impact of your community technology programs? An open house can create new energy and support for your work.

In this workshop, we'll first take a look at the connection between technology and positive community outcomes, and then learn how to parlay those into an engaging open house or "Tech Tour" to help you foster supporters.

- Tuesday, November 13, 2007, hosted by the STAR Center in Seattle
- Thursday, December 13, 2007, hosted by La Casa Hogar in Yakima
- Thursday, February 14, 2008, free webinar 10:00 - 11:30 a.m.
- Monday, March 3, 2008, hosted by Intel Computer Clubhouse in Tacoma
- Wednesday, March 11, 2008, hosted by Community Technology of North Central Washington in Wenatchee
- Supplemental resources, including a toolkit of sample materials and access to a community of people who are planning to hold tech-focused open house events this year, are available on the Hosting an Open House [class work space page](#) on CCN's community site
- Listen to a [webinar recording](#)

Outcomes Measurement and Evaluation for CT Providers:

Strategic Use of Data (3 hours in person OR 2 hours online)

If you've done program evaluations of any size and you want to get more leverage out of them, this workshop is for you. This workshop will help you strategize about how to put credibility behind your grant reporting and your funding requests.

- Wednesday, September 19, 2007 in Seattle
- Thursday, September 27, 2007 in Ellensburg
- Wednesdays October 3 and October 10, 2007: webinar and follow-up session
- Wednesday, December 12, 2007 webinar hosted by CTCNet
- Resources from past sessions on the [Outcomes Evaluation class work space page](#)
- Listen to a [webinar recording](#)

Message Development for Community Technology Providers:

Defining Your Story (2 hrs, in person OR online depending on the session)

Looking for new ways to be heard by funders, constituents and other stakeholders? Join us for this step-by-step introduction to how to frame and develop key messages, including fundraising appeals. Leave with tips for delivering your message in a tech-savvy way.

- Wednesday, September 12, 2007 in Seattle
- Thursday, September 20, 2007 in Ellensburg
- Tuesday, October 2, 2007 webinar
- Resources from past sessions on the [Message Development class work space page](#) on CCN's community site
- Listen to a [webinar recording](#)

Web Conferencing for Community Technology Providers:

Running Effective Online Trainings and Meetings (1.5 hours, online)

Struggling to bridge geographic distances in your training and coalition-building work? Join us for this webinar to find out how you can deliver a successful and engaging training session online. For those looking to host online meetings, come see how online tools can help you engage your participants and collaborate remotely.

- Thursday, August 23, 2007
- Wednesday, September 26, 2007
- Thursday, November 15, 2007
- Resources from past sessions on the [Web Conferencing class work space page](#) on CCN's community site
- Listen to a [webinar recording](#)

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